



# 2011 Census Profile for Welford-on-Avon CP with Stratford included as a comparison geography

**Demography**  All Ranks are of percentages with 1 as the highest value

Parish: Welford-on-Avon CP				Borough or District: Stratford			Parish: Welford-on-Avon CP				Borough or District: Stratford		
Demography	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)	Demography	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)
Total Population	1,420		N/A	120,485		3	Males	677	47.7%	N/A	58,497	48.6%	5
							Females	743	52.3%	N/A	61,988	51.4%	1
<b>Age Structure</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (1)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank</b>	Population Density (Persons per Hectare)	6.38		N/A	1.20		5
0-4 years	59	4.2%	N/A	5,965	5.0%	5	Median Age	51		N/A	46		1
5-9 years	72	5.1%	N/A	6,176	5.1%	5	<b>Household Composition</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (1)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>
10-14 years	89	6.3%	N/A	6,849	5.7%	4	All Households	605		N/A	51,928		3
15-19 years	87	6.1%	N/A	6,737	5.6%	5	Person per Household	2.33		N/A	2.32		5
20-24 years	45	3.2%	N/A	5,257	4.4%	5	One person households (All)	148	24.5%	N/A	14,804	28.5%	3
25-29 years	31	2.2%	N/A	5,382	4.5%	5	One person Households (65+)	101	16.7%	N/A	7,482	14.4%	1
30-34 years	36	2.5%	N/A	5,558	4.6%	5	Lone parent, with dependent children	19	3.1%	N/A	2,533	4.9%	5
35-39 years	56	3.9%	N/A	7,242	6.0%	5	Households with no adults in employment with dependent children	9	1.5%	N/A	930	1.8%	5
40-44 years	98	6.9%	N/A	8,897	7.4%	4	Households with one person with long term health problem and dependent children	25	4.1%	N/A	1,785	3.4%	5
45-49 years	113	8.0%	N/A	9,596	8.0%	2	<b>Migration</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (1)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>
50-54 years	105	7.4%	N/A	8,718	7.2%	2	Residents born outside of UK	72	20.2%	N/A	7,462	6.2%	4
55-59 years	90	6.3%	N/A	8,187	6.8%	1	Residents born outside of UK that have arrived in last 10 years	22	30.6%	N/A	3,404	45.6%	3
60-64 years	127	8.9%	N/A	9,341	7.8%	1							
65-69 years	131	9.2%	N/A	8,117	6.7%	1							
70-74 years	94	6.6%	N/A	6,149	5.1%	1							
75-79 years	96	6.8%	N/A	4,931	4.1%	1							
80-84 years	54	3.8%	N/A	3,761	3.1%	1							
85-89 years	29	2.0%	N/A	2,317	1.9%	1							
90 years and over	8	0.6%	N/A	1,305	1.1%	1							

**Health & Care**  All Ranks are of percentages with 1 as the highest value

Parish: Welford-on-Avon CP				Borough or District: Stratford			Parish: Welford-on-Avon CP				Borough or District: Stratford		
Health	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)	Provision of unpaid care (per week)	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)
Very good health	679	47.8%	N/A	58,094	48.2%	2	Provides 1 - 19 hours care	132	9.3%	N/A	9,685	8.0%	1
Good health	490	34.5%	N/A	41,966	34.8%	4	Provides 20 - 49 hours care	18	1.3%	N/A	1,413	1.2%	4
Fair health	191	13.5%	N/A	15,315	12.7%	3	Provides 50+ hours care	37	2.6%	N/A	2,553	2.1%	3
Bad health	48	3.4%	N/A	4,049	3.4%	4	All providing unpaid care	187	13.2%	N/A	13,651	11.3%	3
Very bad health	12	0.8%	N/A	1,061	0.9%	5							

## 2011 Census Profile for Welford-on-Avon CP with Stratford included as a comparison geography

Ethnicity, Language & Religion				All Ranks are of percentages with 1 as the highest value									
Ethnicity	Parish: Welford-on-Avon CP			Borough or District: Stratford			Country of Birth	Parish: Welford-on-Avon CP			Borough or District: Stratford		
	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)		Number	Percentage	Rank (1)	Number	Percentage	Rank (5)
White British	1,338	94.2%	N/A	112,780	93.6%	2	UK	1,348	94.9%	N/A	113,023	93.8%	2
White Irish	17	1.2%	N/A	890	0.7%	3	Europe	38	2.7%	N/A	4,023	3.3%	3
Gypsy or Irish Traveller	2	0.1%	N/A	173	0.1%	2	Poland	6	0.4%	N/A	1,130	0.9%	2
White Other	37	2.6%	N/A	3,464	2.9%	3	Ireland	11	0.8%	N/A	708	0.6%	3
Mixed: White & Black Caribbean	12	0.8%	N/A	417	0.3%	5	Germany	5	0.4%	N/A	538	0.4%	2
Mixed: White & Black African	3	0.2%	N/A	106	0.1%	3	Portugal	0	0.0%	N/A	72	0.1%	3
Mixed: White and Asian	3	0.2%	N/A	448	0.4%	3	France	1	0.1%	N/A	179	0.1%	2
Mixed: Other	0	0.0%	N/A	287	0.2%	3	Italy	3	0.2%	N/A	154	0.1%	2
Asian: Indian	3	0.2%	N/A	564	0.5%	5	Other	12	0.8%	N/A	1,242	1.0%	3
Asian: Pakistani	0	0.0%	N/A	74	0.1%	4	Africa	11	0.8%	N/A	910	0.8%	4
Asian: Bangladeshi	0	0.0%	N/A	13	0.0%	5	South Africa	7	0.5%	N/A	363	0.3%	3
Asian: Chinese	1	0.1%	N/A	391	0.3%	3	Kenya	0	0.0%	N/A	102	0.1%	4
Asian: Other	0	0.0%	N/A	424	0.4%	4	Zimbabwe	2	0.1%	N/A	145	0.1%	3
Black: African	0	0.0%	N/A	112	0.1%	4	Other	2	0.1%	N/A	300	0.2%	4
Black: Caribbean	4	0.3%	N/A	115	0.1%	5	Asia	8	0.6%	N/A	1,320	1.1%	4
Black: Other	0	0.0%	N/A	37	0.0%	4	India	2	0.1%	N/A	360	0.3%	4
Other: Arab	0	0.0%	N/A	51	0.0%	4	China	2	0.1%	N/A	208	0.2%	2
Any Other Ethnic Group	0	0.0%	N/A	139	0.1%	4	Hong Kong	0	0.0%	N/A	141	0.1%	4
							Pakistan	0	0.0%	N/A	54	0.0%	4
							Other	4	0.3%	N/A	557	0.5%	4
							Rest of the World	15	1.1%	N/A	1,209	1.0%	3
							United States	4	0.3%	N/A	361	0.3%	2
							Australia	6	0.4%	N/A	216	0.2%	2
							Jamaica	1	0.1%	N/A	51	0.0%	5
							Other	4	0.3%	N/A	581	0.5%	3

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Ethnicity, Language & Religion						
All Ranks are of percentages with 1 as the highest value						
Household Language	Parish: Welford-on-Avon CP			Borough or District: Stratford		
	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)
	605			51,928		
English as a Household language						
All in household have English as main language	596	98.5%	N/A	50,423	97.1%	2
At least one member of household has English as main language	7	1.2%	N/A	756	1.5%	4
No-one aged 16+ has English as main language but at least one aged 3 - 16 has English as main language	0	0.0%	N/A	66	0.1%	4
No-one in household has English as main language	2	0.3%	N/A	683	1.3%	4

Religion	Parish: Welford-on-Avon CP			Borough or District: Stratford		
	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)
Christian	1,057	74.4%	N/A	84,697	70.3%	1
Buddhist	1	0.1%	N/A	325	0.3%	4
Hindu	0	0.0%	N/A	250	0.2%	5
Jewish	0	0.0%	N/A	150	0.1%	2
Muslim	1	0.1%	N/A	280	0.2%	4
Sikh	3	0.2%	N/A	243	0.2%	5
Other	5	0.4%	N/A	420	0.3%	5
No religion	251	17.7%	N/A	25,556	21.2%	5
None stated	102	7.2%	N/A	8,564	7.1%	2

Qualifications & Students						
All Ranks are of percentages with 1 as the highest value						
Qualifications (those aged 16+)	Parish: Welford-on-Avon CP			Borough or District: Stratford		
	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)
Total	1,187			100,042		
No qualifications	228	19.2%	N/A	19,345	19.3%	4
Highest qualification: Level 1	142	12.0%	N/A	11,971	12.0%	4
Highest qualification: Level 2	174	14.7%	N/A	15,619	15.6%	4
Apprenticeship	39	3.3%	N/A	3,619	3.6%	4
Highest qualification: Level 3	134	11.3%	N/A	11,712	11.7%	4
Highest qualification: Level 4	421	35.5%	N/A	33,396	33.4%	2
Other (including vocational)	49	4.1%	N/A	4,380	4.4%	4
Full-time students (aged 18-74)	31	2.2%	N/A	2,445	2.0%	4

Car or Van Availability						
All Ranks are of percentages with 1 as the highest value						
Car or Van Availability	Parish: Welford-on-Avon CP			Borough or District: Stratford		
	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)
Without car/van	53	8.8%	N/A	6,622	12.8%	5
With 1 car/van	208	34.4%	N/A	19,840	38.2%	5
With 2 cars/vans	225	37.2%	N/A	18,347	35.3%	1
With 3+ cars/vans	119	19.7%	N/A	7,119	13.7%	1
All cars in area	1,077		N/A	81,143		1

## 2011 Census Profile for Welford-on-Avon CP with Stratford included as a comparison geography

### Housing & Accommodation



All Ranks are of percentages with 1 as the highest value

Parish: Welford-on-Avon CP				Borough or District: Stratford			Parish: Welford-on-Avon CP				Borough or District: Stratford		
Housing tenure	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)	Communal establishment residents	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)
Owned outright	334	55.2%	N/A	20,315	39.1%	1	All communal establishments	0	N/A		209		1
Owned with mortgage	158	26.1%	N/A	16,989	32.7%	5	All residents in communal establishments	0	N/A		1,632		3
Shared ownership	13	2.1%	N/A	561	1.1%	1	All medical and care establishments	0	N/A		1,006	61.6%	3
<b>Rented</b>					<b>0.0%</b>		NHS	0	N/A		0	0.0%	4
Local Authority	1	0.2%	N/A	594	1.1%	5	Local Authority (car home or other home)	0	N/A		61	3.7%	3
Other social rented	52	8.6%	N/A	6,119	11.8%	1	Registered Social Landlord / Housing Assoc.	0	N/A		25	1.5%	2
Private landlord/agency	31	5.1%	N/A	5,885	11.3%	4	Care home with nursing	0	N/A		407	24.9%	2
Other private	3	0.5%	N/A	711	1.4%	2	Care home without nursing	0	N/A		483	29.6%	3
Living rent free	13	2.1%	N/A	754	1.5%	1	Children's home	0	N/A		0	0.0%	3
<b>Dwelling type</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (1)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>	Other	0	N/A		30	1.8%	2
All household spaces	661		N/A	54,814		2	All other establishments	0	N/A		626	38.4%	3
with at least one resident	605	91.5%	N/A	51,928	94.7%	5							
with no usual residents	56	8.5%	N/A	2,886	5.3%	1							
	<b>Number</b>	<b>Percentage</b>	<b>Rank (1)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>							
Detached	364	55.1%	N/A	20,169	36.8%	1	<b>Household size</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (1)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>
Semi-detached	156	23.6%	N/A	16,588	30.3%	5	Average household size	2.40		N/A	2.30		3
Terraced	59	8.9%	N/A	10,617	19.4%	5	Average number rooms per household	5.80		N/A	6.10		1
Flat, maisonette, apartment							Average number of bedrooms per household	2.90		N/A	3.00		1
Purpose built block of flats	1	0.2%	N/A	5,056	9.2%	4							
Part of shared house	2	0.3%	N/A	847	1.5%	2	<b>Household amenities</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (1)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>
In commercial building	6	0.9%	N/A	522	1.0%	3	Households without central heating	17	2.8%	N/A	1,115	2.1%	2
Caravan or other mobile home	73	11.0%	N/A	1,015	1.9%	1							

### Travel To Work



All Ranks are of percentages with 1 as the highest value

Parish: Welford-on-Avon CP				Borough or District: Stratford		
Travel to Work	Number	Percentage	Rank (1)	Number	Percentage	Rank (5)
Total	1,000			87,728		
Work mainly at or from home	91	9.1%	N/A	6,059	6.9%	1
Underground, light rail, tram	3	0.3%	N/A	109	0.1%	1
Train	11	1.1%	N/A	1,121	1.3%	3
Bus, minibus or coach	10	1.0%	N/A	1,083	1.2%	5
Taxi	0	0.0%	N/A	108	0.1%	5
Motorcycle, scooter or moped	5	0.5%	N/A	369	0.4%	4
Driving a car or van	442	44.2%	N/A	41,227	47.0%	3
Passenger in a car or van	34	3.4%	N/A	2,762	3.1%	5
Bicycle	6	0.6%	N/A	1,313	1.5%	3
On foot	34	3.4%	N/A	6,298	7.2%	3
Other method of travel to work	3	0.3%	N/A	316	0.4%	1
Not in employment	361	36.1%	N/A	26,963	30.7%	4

## 2011 Census Profile for Welford-on-Avon CP with Stratford included as a comparison geography

### Labour Market



All Ranks are of percentages with 1 as the highest value

Economic Activity	Parish: Welford-on-Avon CP			Borough or District: Stratford		
	Number	Percentage	Rank ( )	Number	Percentage	Rank (5)
<b>Males (aged 16 - 74)</b>	491		N/A	42,947		3
<b>Economically Active</b>	<b>355</b>	72.3%	N/A	<b>33,306</b>	77.6%	2
Part-time	26	5.3%	N/A	2,283	5.3%	3
Full-time	203	41.3%	N/A	20,666	48.1%	5
Self-employed	104	21.2%	N/A	8,123	18.9%	1
Unemployed	6	1.2%	N/A	1,278	3.0%	5
Full-time student	16	3.3%	N/A	956	2.2%	4
<b>Economically Inactive</b>	<b>136</b>	27.7%	N/A	<b>9,641</b>	22.4%	4
Retired	93	18.9%	N/A	6,411	14.9%	1
Student (including full-time)	20	4.1%	N/A	1,442	3.4%	5
Looking after home/family	5	1.0%	N/A	215	0.5%	4
Long-term sick or disabled	12	2.4%	N/A	1,035	2.4%	5
Other	6	1.2%	N/A	538	1.3%	3
Economic Activity	Number	Percentage	Rank ( )	Number	Percentage	Rank (5)
<b>Females (aged 16 - 74)</b>	509		N/A	44,781		3
<b>Economically Active</b>	<b>299</b>	58.7%	N/A	<b>29,947</b>	66.9%	4
Part-time	114	22.4%	N/A	10,368	23.2%	3
Full-time	95	18.7%	N/A	13,151	29.4%	5
Self-employed	65	12.8%	N/A	4,253	9.5%	1
Unemployed	8	1.6%	N/A	876	2.0%	5
Full-time student	17	3.3%	N/A	1,299	2.9%	3
<b>Economically Inactive</b>	<b>210</b>	41.3%	N/A	<b>14,834</b>	33.1%	2
Retired	117	23.0%	N/A	8,744	19.5%	1
Student (including full-time)	19	3.7%	N/A	1,545	3.5%	4
Looking after home/family	52	10.2%	N/A	2,841	6.3%	3
Long-term sick or disabled	14	2.8%	N/A	994	2.2%	5
Other	8	1.6%	N/A	710	1.6%	4

Industry	Parish: Welford-on-Avon CP			Borough or District: Stratford		
	Number	Percentage	Rank ( )	Number	Percentage	Rank (5)
<b>Total</b>	639			60,765		
Agriculture, forestry & fishing	20	3.1%	N/A	1,408	2.3%	1
Mining & quarrying	1	0.2%	N/A	34	0.1%	4
Manufacturing	51	8.0%	N/A	5,830	9.6%	5
Electricity, gas, steam, air conditioning supply	5	0.8%	N/A	399	0.7%	5
Water supply, sewerage, waste management	5	0.8%	N/A	493	0.8%	2
Construction	57	8.9%	N/A	4,367	7.2%	2
Wholesale & retail trade; repair of motor vehicles	105	16.4%	N/A	9,936	16.4%	4
Transport & storage	16	2.5%	N/A	2,100	3.5%	4
Accommodation & food service activities	30	4.7%	N/A	3,894	6.4%	1
Information & communication	33	5.2%	N/A	2,641	4.3%	2
Financial & insurance activities	29	4.5%	N/A	2,433	4.0%	1
Real estate activities	7	1.1%	N/A	998	1.6%	1
Professional, scientific and technical activities	79	12.4%	N/A	5,226	8.6%	2
Administrative and support service activities	38	5.9%	N/A	3,295	5.4%	1
Public administration and defence; social security	16	2.5%	N/A	2,444	4.0%	5
Education	57	8.9%	N/A	6,009	9.9%	3
Human health and social work activities	52	8.1%	N/A	5,761	9.5%	5
Other	38	5.9%	N/A	3,497	5.8%	1
Hours worked (aged 16 - 74 in employment)	Number	Percentage	Rank ( )	Number	Percentage	Rank (5)
15 hours or less	107	16.7%	N/A	6,578	10.8%	1
16 - 30 hours	131	20.5%	N/A	11,645	19.2%	2
31 - 48 hours	286	44.8%	N/A	32,298	53.2%	5
49+ hours	115	18.0%	N/A	10,244	16.9%	1