



Welford-on-Avon Conservation Area

A charming 19th-century terrace in Church Lane shows the use of mellow red brick and Welsh slate



The vernacular walling materials are red brick and stone, of which there are some fine examples throughout the village



The footpaths that traverse the conservation area and riversides are important in providing a network of attractive pedestrian links within the village

Thatched roofs and timber-framed walls with rendered infill give the impression of dominating Welford

Welford-on-Avon is scattered around its long, north-south main street, but the historic centres of development correspond to the two junctions where roads branch east and west towards the looping River Avon. Each junction is marked by a Green. Church Street contains the parish church and associated buildings and leads to the mill. Further south, the Green at the junction with Chapel Street contains the famous maypole.

Welford-on-Avon is a village with much variety of character and style. Picturesque thatched, timber-framed cottages dominate the scene in parts; elsewhere they are almost hidden in well maintained, colourful gardens with substantial trees and hedges. In reality, there is also much red brick, painted brick and render with Welsh slate and clay plain-tile roofs.

The Conservation Area was originally designated in 1969 and revised, with alterations to the boundaries, in 1993.



The majority of buildings are two-storey detached houses set back from the road, many within fine gardens



— Designated Conservation Area Boundary

■ Listed Building

Where property boundaries define the limits of the Conservation Area, all features forming the boundary (e.g. walls, hedges, trees etc.) are assumed to be wholly within the Conservation Area.

Structures deemed listed by virtue of standing within the curtilage of Listed Buildings, and extensions to Listed Buildings, are not shown in red on the Conservation Area Plan. However, they are subject to Listed Building legislation and may have significance within the Conservation Area.

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